



Saving the Planet
Program



Awarenesses-Education-Sustainability

"One grain of sand makes a difference"

Saving the Planet Program is
a FolioGroup LLC, project
focused on raising ecological
awareness in our new
generations, primarily
through diverting education
within the US.



Our target

Parents, Coaches & Teachers

Generation X (1965-1980)

Millennials or Gen Y (1982 to 1994)

Children

Generation Z from 1995 to 2009 and

Generation Alpha from 2010 to 2024.

And so it follows that Generation Beta
will be born from 2025 to 2039.

We raise awareness with fun.



The Problem

The Climate Change is a
Reality, Awareness is a
Priority.

Our Goal

Building a new generation
more ecologically responsible



Saving the Planet Club Program

The climate change is a reality,
A large percentage of the US
population doesn't know the need
for their individual contribution to
help reduce the accelerated process
of global warming.

Miami Dade waste info

Waste in Miami-Dade County comes from many sources: 25% is paper, 21% is from construction, 12% is metal, 11% is plastic, and 10% is food.

-Water and waste generate about 4% of emissions in Miami-Dade County. Emissions from waste have grown since 2014.

-The average person in Miami-Dade produces over 1 ton of garbage a year and consumes 140 gallons of water per day.

-Facility has decreased and recycling rates have fallen in half

-The typical American family throws away and estimated \$1,500 worth of food every year!

Miami Dade Goals & Objectives

- Reduce landfill waste per person 50% by 2030
- Reduce water consumption per person 30% by 2030
- Reduce infrastructure cost
- Enhance air quality
- Reduce landfill waste
- Protect Biscayne Bay
- Expand food access



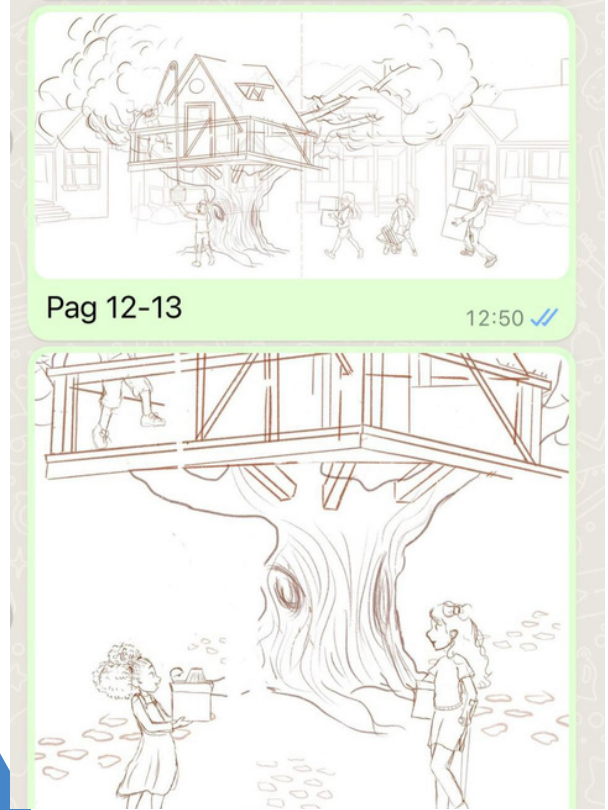
The Utopia

Saving the Planet is a program designed to teach children about the principles of protecting the environment as a crucial topic for ensuring a sustainable future.

Create a Movement of Conscious and sustainable teachers & children.

Our Vision

We want to be an important company, that generates workshops, innovative stories, books, games, videos, and tools for children by creating a Cool Ecological Culture. "CoolCulture"



Solution 1
Awarenesses

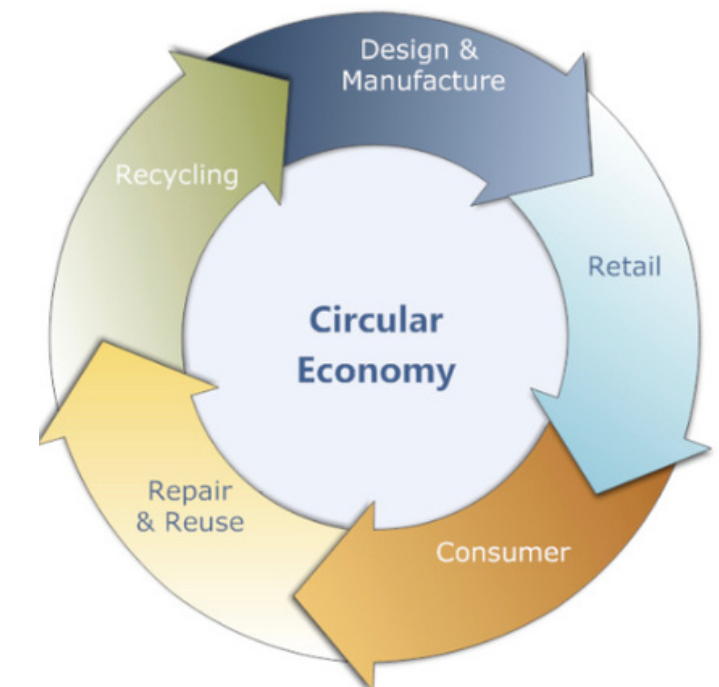
Solution 2

Build a new consciousness generation

Solution 3

Education by amusement

(5 R's-Circular Economy, Waste & Recycling business, Eco-entrepreneurship)



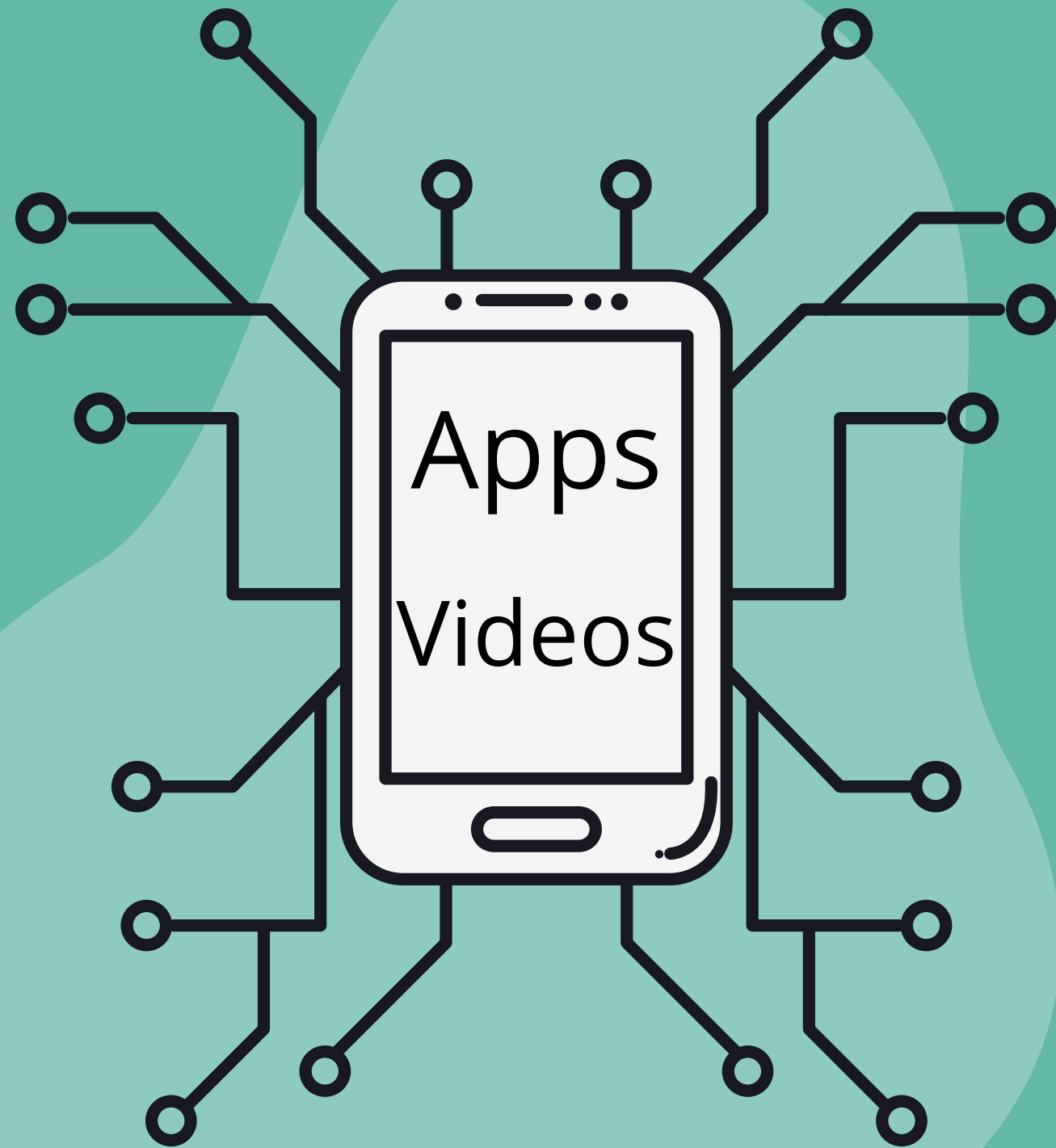
Contribution to The United Nations Goals to Development 2030



- Goal 1: No poverty
- Goal 2: Zero hunger
- Goal 3: Good health and wellbeing ●
- Goal 4: Quality education
- Goal 5: Gender equality
- Goal 6: Clean water and sanitation ●
- Goal 7: Affordable and clean energy ●
- Goal 8: Decent work and economic growth
- Goal 9: Industry, innovation, and infrastructure ●
- Goal 10: Reduced inequalities
- Goal 11: Sustainable cities and communities ●
- Goal 12: Responsible consumption and production ●
- Goal 13: Climate action ●
- Goal 14: Life below water ●
- Goal 15: Life on land ●
- Goal 16: Peace, justice, and strong institutions
- Goal 17: Partnerships for the goals ●

our impact ●

Products & Services



Educational books Digital & paperback

- Story Books
- Coloring Books
- Audio Books
- Game books
- Social media stories, reels, videos
- Interactive cross platform, apps, video games
- Workshops, conferences, training works & coaching.

The Team



Nelly Guinand
Project Manager

Juan Pablo
Galavis
Financial Manager



Anna C.
Galavis
Marketing Manager



ROARPOST
Production & Deveopment



The Team



Alain Teale

Tech Adviser



Matias Hulett

Games & Apps Adviser



Carolina Tinoco

Circular & Art Adviser



Mariela Martinez S.

Research &
Development Adviser

Roadmap

Saving the Planet Program (programa piloto)



Idea
Research
Conception
2020-2022



Teachers
development &
illustration
guide book
2023



1st Workshop
August 2023



Phase 1 Launch
school year 2023-24

Saving The Planet Program by Ecodar

A initiative between Foliogroup and UTD* to Create Ecological Awareness and committed to helping the Miami Dade goals to 2030, framed in The United Nations (ODS) Sustainable Development Agenda.

The creation of an Eco-Educational Awareness program and Design Project has a purpose of raising awareness about green culture and the environment aimed at teachers and students of basic, middle and high school education through design, art and recycling as a social responsibility initiative.

- UTD - Union teachers of Miami Dade

First Workshop

at Maimi Dade

50 Spanish
Teachers

+5,000 student
s

Available Market

50
Public Schools

Timing

School year 2023-2024

Reason 1

The climate change is a priority today worldwide.

Reason 2



NACIONES UNIDAS

The UN development goals for 2030



our Goal



At the end of this program teachers and students will be aware of the great environmental problems of the World.

With creators promoting each others talents, pioneers in the development of design as a tool in social and environmental change.

Teachers and socially responsible students that are capable of using recycling programs to create environmental awareness through Design and Art.

Promoting the Eco-Design methodology in the USA, projection of an integral eco-design movement both nationally and internationally, leaders in education, awareness and projection of ecological or sustainable design.



The Market

175 teachers at Maimi Dade

333,955
students

Available Market

220.958

5-11 years

225.422

12-18 years

529

Public Schools

50

Teachers

Sponsor Platinum

You will receive
15 Books
15 Kits

USD \$
120,000

- Logo at Back Cover full color
- Full Sponsorship will be represented in S.T.P (teacher's book) as a dedicated sponsor of the program's book lifetime.
- Be mention as unique sponsor and partnership of the program at workshops, conferences, and interview.
- Stand workshop, material POP inside kits
- Logo in banners and flyers.

Sponsor Gold

USD \$
50,000

You will receive:

5 Books

5 Kits

- Logo as a sponsor inside the end of the book
- Be mention as a sponsor all workshops, conferences, and interview.
- Material POP inside kits
- Logo in banners and flyers

Sponsor Silver

USD \$
10,000

You will receive:
2 Books
2 Kits

- Mention inside the book.
- Be mention as a sponsor all workshops, conferences, and interview.
- Material POP inside kits
- Logo in banners and flyers

Sponsor

Amigos del Programa

You will receive:

1 Kit

USD \$
2,000- 5,000

- Be mention as sponsor in all interview and book presentation.
- Mention in banners and flyers.



www.foliogroupus.com

Contact Us

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